

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Alloy Online, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): alloy.com, alloymail.com

Address of Service Provider: 115 W. 30th Street, #304, New York, NY 10001

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Joseph P. Curtin, Esq.

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
c/o Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
One Financial Center, Boston, MA 02111

Telephone Number of Designated Agent: 617-542-6000

Facsimile Number of Designated Agent: 617-542-2241

Email Address of Designated Agent: jpcurtin@mintz.com

Signature of Officer or Representative of the Designating Service Provider:

Date: June 22, 1999

Typed or Printed Name and Title: Samuel A. Gradess, Chief Financial Officer,
Secretary and Director

**Note: This Interim Designation Must be Accompanied by a \$20 Filing Fee
Made Payable to the Register of Copyrights.**

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JUN 30 1999

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